

There were: 14 possible respondents.

	Question Text	N	Top Two	Avg	Str Disagr 1	Disagree 2	Swt Disagr 3	Neutral 4	Swt Agree 5	Agree 6	Str Agree 7	No Opin
1	Course was well organized	9	78%	6	0%	0%	11%	0%	11%	33%	44%	0%
2	Course was challenging	9	78%	5.4	11%	11%	0%	0%	0%	33%	44%	0%
3	Course met my learning expectations	9	67%	5.2	11%	11%	11%	0%	0%	11%	56%	0%
4	Course relevant to my program	9	78%	6.7	0%	0%	0%	0%	0%	22%	56%	22%
					Very Poor 1	Poor 2	3	Neutral 4	5	Very Good 6	Excellent 7	No Opinion
5	Overall evaluation of course	9	67%	5.9	0%	0%	0%	22%	11%	22%	44%	0%
					F	D	C	B	A			
6	Grade expected	9	0%		11%	0%	0%	44%	44%			
					No 0	Yes 1						
7	Course required	9	89%	0.9	11%	89%						
					Str Disagr 1	Disagree 2	Swt Disagr 3	Neutral 4	Swt Agree 5	Agree 6	Str Agree 7	No Opin
11	Was well prepared (Taylor)	8	88%	6.2	0%	0%	0%	13%	0%	38%	50%	0%
12	Communicated well (Taylor)	8	88%	6	0%	13%	0%	0%	0%	38%	50%	0%
13	Motivated me to learn (Taylor)	8	88%	6.5	0%	0%	0%	13%	0%	13%	75%	0%
					Very Poor 1	Poor 2	3	Neutral 4	5	Very Good 6	Excellent 7	No Opinion
14	Overall evaluation of instructor (Taylor)	8	75%	6.1	0%	0%	0%	0%	25%	38%	38%	0%

Instructor	Text Responses
	Question: Effectiveness
	Honestly I was very nervous about the quality of learning in an online class because I had never taken one before. I cannot tell you how pleased I am with what I have learned. The reading is engaging and the use of weekly blog posts allows me to take what i've learned in the readings and weekly assignments and put it into a real life context.
	online. time flexibility
	Very practical applications of readings
	The exercises were very helpful in cementing the concepts.
	It was very well-organized (excellent syllabus); and most of the readings were quite interesting.
	Reading materials
	The reading assignments were well-spaced and built upon each other very well. The assignments bring the student to really focus on the applicability of the readings.
	The online platform is easy to navigate, it's easy to find assignments, syllabus, etc. The course structure was also great for someone who works full-time. Content was fantastic, precisely what I wanted to learn.
	Question: Course changes
	I would perhaps lessen the blog posts to one a week vs. two a week. This might be just a personal preference, but I work a full time job and am a slow reader so it often takes me all week to do the readings and then crunch to get the blog posts done in time.
	too many books to order and read. very bad for foreign students. there are more than 10 books on the list. It took me more than two weeks to get all of the books which is already too late.
	As a full time professional I found the amount of reading to be very difficult to keep up with. Although I enjoyed the reading I felt some was redundant and it could be lessened a bit.
	Would love more focus on current political events and more recorded lectures too.
	I am grading the course neutral because part of it worked for me but part of it did not. However, what was wrong for me is easily fixable in future iterations of the course. The course readings and other materials were interesting and I did learn a lot from them. BUT if I am going to pay a large sum of money for a course, I'd like to have more interaction with the professor, or else I could do all this reading on my own. The professor was very knowledgeable, but he only recorded two lectures, so I did not get the benefit of his wisdom and experience. Most of our interactions were via e-mail, and much of the time, we just followed instructions on the syllabus. This is my first online course and I wish it had a better balance between doing it all ourselves and being taught by the professor.

	The course is a bit excessive towards the end. Creating an entire campaign plan in a week is quite a high expectation, especially for students who are mostly working full-time jobs. I would suggest either giving two weeks for this assignment or taking what the midterm assignment was and making it the final. I think students would learn just as much without nearly collapsing from trying to get the last assignment in.
	Wouldn't change a thing.
	Question: Additional comments
	I hoped there are more learnings from professor not the reading.
	See above.
	The course is a bit too condensed for the amount of reading and work expected.
	Mr. Taylor was fantastic. Well educated in the field, his work experience is apparent. He was easy to get a hold of and replied to inquiries in a timely manner.
	Question: Suggest specific changes that the faculty member could make to improve the course, and comment on positive aspects that should be continued
Taylor	A good teacher makes the class. Literally I wish all of my experiences with a professor at NYU were this great. The feedback we receive on our assignments is actually helpful and the lectures are detailed and informative. The readings he selected are so appropriate for the lessons we are trying to learn. He is always very responsive. I would highly recommend him to anyone who is considering taking this class. Personally, if he is teaching any other classes for the certificate in political campaign management I would 100% sign up for it.
Taylor	I hoped there are more learnings from professor not the reading.
Taylor	More video lectures, more explanations either via Skype or YouTube or something. Some of us are visual learners, and just doing lots of readings is only part of the learning process. This is a very good guy with vast experience; I wish we had more opportunity to watch and listen to him.
Taylor	For the reading assignments, it would be great to have chapters/section titles identified instead of just page numbers to allow for different editions/versions -- I downloaded about 90% of the books to my kindle and it was tedious to try and match up sections.
Taylor	It would be good if Professor Taylor were a bit more accessible by email. I've found it very difficult at times to get a hold of him. I also feel that the grading was done largely based on the Professor's experience as opposed to the experience we would reasonably have from the readings. While his comments are no doubt incredibly useful information to have for managing campaigns in the real world, it can be a bit disconcerting when points are actually taken off for it. The readings were well-spaced and the assignments were excellent for pushing students to think about the readings' realistic applicability.
Taylor	I thought the structure, syllabus, flow was perfect.